Mari Cleven

maricleven@gmail.com • 718 E Linden St, Tucson AZ, 85719 • 360-271-4377

www.maricleven.com

SKILLS

- Proven ability to create award-wining visual content for multiple platforms including web, mobile, and television
- Eight-time Emmy award winning photographer, producer, director, and video editor
- Advanced understanding of storytelling and interviewing techniques
- Versed in documentary and non-fiction storytelling with an established ability to capture content in dynamic conditions
- Skilled in field and studio lighting setups, audio recording, and a variety of camera packages including Canon cameras
- Languages: English and Portuguese

EXPERIENCE

University of Arizona – Research, Discovery & Innovation | Videographer, Senior | August 2016 – Present

Supports world-class research through visual storytelling. Directs, shoots and edits character-driven short form documentaries, news packages, and promotional videos elevating the Research brand through platforms like National Geographic. Collaborates across departments and colleges to conceptualize and execute projects that explore new ways of telling stories. Maintains a professional and collaborative working environment across campus. Maintains digital library of archived assets. Advanced storytelling and interview skills, applicable to video production and post-production. Delivers projects under deadline.

Traveling Sole Productions | 2009 – Present

Freelance videographer, photographer, and editor for client and corporate projects, including but not limited to:

- Researching fire on the Navajo Nation and prescribed burns for Grand Canyon National Park
- Female mountaineering social videos for Northwest Outward Bound
- Resurfacing Mud Mountain Dam in Enumclaw, WA
- Featured filmmaker/case study in Ch. 14 of the 3rd edition of DSLR Cinema: Crafting the Film Look with Video
- Grand Canyon Trust, protecting Bears Ears National Monument and White Mesa Uranium Mill

Northern Arizona University Marketing | Videographer | September 2015 – July 2016

Pitched, produced, photographed, and packaged short form multimedia content for web, digital, and social media platforms. Built an understanding of consumer/client needs to share with team members and executives that translated into engaging deliverables. Demonstrated ability to generate compelling visual storytelling. Followed established styles and guidelines to ensure brand consistency. Project management including organizing and executing video shoots.

Voyager Creative Production Company | Boston, MA | January 2015 - June 2015

Story centered production company that creates high quality video, commercial, and digital content. Created visual treatments to convey film concepts to clients. Commercial editing. Directed/edited a commercial doc for a nonprofit empowering young Afghan woman through education.

Channel 12 News KPNX | Freelance Producer, Editor, and Videographer | 2013 - 2015

Pitched and produced multiple video packages that aired on a top twelve national network.

Northern Arizona University Television Services | Flagstaff, AZ | August 2012 - December 2014

Part of a twelve-time Emmy award winning production team. Produced, directed, edited, and photographed commercials that aired on Fox Sports Arizona and NAU-TV. Photographed live events. Made editorial, content, and creative decisions.

iD Tech Video and Photo Instructor | University California Irvine, CA | June 2014 – April 2015

Taught introductory and advanced courses in photography, web design, Adobe Muse, iMovie, Final Cut Pro, and Adobe Premier Pro. Curriculum development. Understanding of learning theories and principals.

UTV-62 Television Station | Manager | Director of Photography | 2014

Selected camera equipment and camera crew. Produced storyboards with director. Worked closely with director to ensure photographic quality of the film. Signed off on all lighting and special effect shots.

New Lands Documentary | Photographer, Editor, | Spring 2014

Part of a documentary museum exhibit and multi-media website that focuses on the lives of Navajos who were relocated as part of one of the largest federal relocation programs in modern American history.

EQUIPMENT/TECHNICAL KNOWLEDGE

- Cameras: Canon DSLR's, C100, C300, C500, Sony series
- Audio: Zoom, Tascam, Wireless Lavalier, Rode/Boom Mic
- Lighting: ProFoto, Alien Bees, and three-point light setups
- Software: Premiere Pro, Final Cut, Adobe Audition, Photoshop, Lightroom, Basic After Effects and DaVinci Resolve
- Social Media Knowledge Facebook, Twitter, Instagram, Snapchat, Vimeo, YouTube

EDUCATION

Northern Arizona University | Flagstaff, AZ | 2011-2014

BS in Electronic Media and Film (Production Emphasis), Minor in Photography; GPA 4.0, Summa Cum Laude

University of Arizona | Tucson, AZ | 2017 - 2020

Auditing Portuguese courses for personal and professional development.